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## OutplacementTools.com Announces a 100% Money Back Guarantee on E-Outplacement Services

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### Innovative Start Up is Bringing Next Generation Job Search Technology to the Outplacement Services Market While Supporting Fortune 500 as Well as Small Business Customers for Only \$295 Per Employee

SOUTHBOROUGH, Mass., March 31, 2010 (GLOBE NEWSWIRE) -- Ian Levine, Founder of **Outplacement Tools**, today announced the establishment of a 100% money back guarantee policy. If after using Outplacement Tools e-outplacement portal, a candidate feels the service is not helpful in their job search, Outplacement Tools will refund the cost of the license to the client corporation.

Historically, companies have purchased expensive, traditional outplacement programs and not accurately measured their exiting employee's experiences. Quite often, the end users do not feel the services being provided are effective or valuable to their job search campaign. If this is true, companies should not be paying for such services.

According to the MacFarlan Lane 2010 Outplacement Industry Benchmark Report on Outplacement effectiveness, 46% of surveyed respondents stated they were dissatisfied with their outplacement service provider after 90 days in the program. The report was based on the response of several hundred individuals in career transition and was conducted from 10-1-2009 through 12-18-2009.

"Job seeker satisfaction should be the ultimate measurement of corporate outplacement programs. Outplacement Tools is so confident in our client satisfaction, we are delighted to announce our money back guarantee program," Levine said.

Outplacement Tools focuses on technology based job search solutions that help get the unemployed back to work faster.


Outplacement Tools' unique **e-outplacement** portal integrates:

- A proprietary resume building system
- An instant personal website creation tool
- Professional business card printing
- Career Advice Content & Job Search 2.0 Internet Link Directory
- Financial planning software and *Job Search Radar*™

*Job Search Radar*™ allows candidates to target and track best-fit companies. Job seekers have access to millions of database records including *Hoovers*™ premium corporate information. Once target best-fit companies are identified, individuals easily set up web spiders and receive daily emails with all business intelligence for their best-fit target companies. This business intelligence includes: new job postings, managerial changes, expansion plans or other potential hiring trigger events. These actionable events can assist individuals to find work faster.

"We have developed a technology driven model that provides access to the **hidden job market** and enhances personal branding. There are only four ways for individuals to find new positions: Networking, Job Listings, Recruiters and Personal Branding. Our technology brings tremendous efficiency to all four."

Released By:  
Outplacement Tools

Rating:  


Outplacement Tools' new money back guarantee creates a risk free, cost saving approach for corporations to provide valuable **outplacement services** that deliver the industry's best return on investment.

For licensing information contact sales@OutplacementTools.com.

Outplacement Tools, a service of G2M4U, LLC, organizes personal marketing and networking tools focused on career transition, in an easy to use portal. For more information please contact Duncan Todd at media@OutplacementTools.com.

The Outplacement Tools logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=5951>
























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